

Skye Communication and Engagement Working Group



Wednesday 15th March 2023

11.00 am – 11.50 am

Microsoft Teams meeting

In attendance: Nicola Rose, Kayleigh Fraser, Marie McIlwraith, Jean MacRae, Jo-Anne

Apologies: Cathy Shaw, Kate Earnshaw, Ross Mackenzie, Sophie Isaacson, Caroline Gould

1. Welcome & Previous notes

Marie welcomed those present to the meeting. The notes from 15/02/23 were recorded as an accurate record of the discussions.

Marie updated the group on the discussions from the previous meeting.

2. NHSH updates

Jean advised she was unable to provide an update at present, an update will be provided at the next meeting

3. Community activity or updates

There was no one present to give a community update; however, Jo made the group aware of the Skye Wellbeing website being offline.

Befriends service – there has been a 12-month request from volunteers in the ECHO, and there have been three people signed up for hospital or post-discharge befrienders. Training will commence asap.

4. Webpage layout and content – Skye redesign

Marie presented the web page information to the group and discussed the structure of the webpage and what the plans could be going forward.

Marie welcomed comments and suggestions from the group:

- Clarity was sought around the areas the webpages would be targeted at. There was a suggestion for tabs for each area.

5. Newsletter

a) Distribution

b) Future topics

- The Comms team have approached the Dental Practice in Kyle for a story.
- Falls and falls prevention
- Hospital at home update
- Pharmacy Services
- Volunteer Be-friending services
- Jo advised the group of the free training the Highland Carers team is providing and suggested the link is provided in the newsletter.
- Information and guidance on long Covid
- Signposting to local warm hubs

Action: Jo to send the link for free training to Nicola

Action: Jean to send information to Nicola regarding long Covid

6. Hospital at-home leaflet feedback

The Hospital at Home leaflet was shared before the meeting and the group was asked to provide any feedback. Marie asked for feedback to be sent to Kayleigh.

Marie advised she has worked on rewording the leaflet using plain English and will share with the group before the next meeting.

7. AOCB

There was no further business discussed

8. 2023 Meeting dates

Wednesday 17th May

Wednesday 21st June

Wednesday 19th July

Wednesday 16th August

Wednesday 20th September

Wednesday 18th October

Wednesday 15th November

Wednesday 20th December