

Skye Communication and Engagement Working Group



Wednesday 18th January 2023

11.00 am – 12 noon

Microsoft Teams meeting

In attendance: Marie McIlwraith (Chair) Claire Cameron, Jo-Anne, Kayleigh Fraser, Dr. Caroline Gould, Kate Earnshaw, Jean MacRae, Nicola Rose, Sophie

1. Welcome & Previous notes

Marie welcomed Claire Cameron to the meeting. Claire is part of the Project Management Team and is currently managing a programme for community-led support.

Representatives from ALISS (A Local Information System for Scotland) will be in Skye on the 29th and 30th of January, Clare is seeking local input on accommodation and venues across Skye where they can give their presentation and spread awareness about ALISS.

Marie updated the group on the discussions from the previous meeting. The notes from 21/12/22 were recorded as an accurate record of the discussions.

1. NHSH updates

Kate provided the group with a brief update:

- The Staffin Health Centre opened in December.
- The Hospital at Home started this month.
- Recruitment has commenced for the Band 6 post along with a post for Admin staff.
- Community Council meetings have been arranged. There have been Invites to Community Councils and Trusts to provide updates.
- The newsletter 'Eye in Skye' has been distributed.
- Urgent Care operates, via 111, from 9 am – 6 pm in Portree at the weekends and public holidays. NHS 24 will provide or signpost people to a relevant service out with those hours.
- A clinical workshop will take place on 25th January to start to look at what the future model may look like going forward.

2. Community activity or updates

- SLCVO community directory has been circulated

- Community profiles for the third sector are being produced and will be issued over the next couple of months.
- Need a way to direct people to Aliss and existing directories, websites and resources, rather than setting up new ones
- 3-day events took place in Portree where over 80 people attended training and health and wellbeing sessions, with at least 4 of the sessions selling out completely
- Mikeysline delivered workshops to the high school and provided talks to the students. Hoping for more sessions in the future.
- More needs to be done to help connect the dots with community, NHS, and other services, so that people know where to get help or support and organisations can work collaboratively and reduce duplication. Group agreed to start to use the Skye Health and Wellbeing website as a way of linking groups and services.
- There may be some delay with information being put on the community website depending on the cover available while Sophie is on leave.

3. Newsletter & Survey update

Newsletter

Marie updated the group on the status of the newsletter and advised the easy-read version has been drafted. There will also be a poster available with a QR code to give people access to a digital copy.

Sophie offered to schedule social media posts to provide information that is on the newsletter across the social media channels.

Jean asked if it would be possible to include campaign information in the newsletter. Marie advised there will be a discussion at the next meeting around topics for the next newsletter.

Survey

Marie presented the Survey to the group and asked for the group's feedback on the following:

What is it that we want to know and is the survey the best way to capture feedback?
The following comments were received from the group:

- Access issues – people should be asked if they have access issues and if they do what are they? It was agreed that access questions are very valid.
- Need to explore other avenues in the way feedback is captured.
- Whatever is proposed needs to be accessible in different formats.
- Paper copies / other options should be available for people who do not have access to QR codes and computers etc.

Marie spoke about Care Opinion as a potential way for people to share their feedback and stories and asked the group to think of other ways we can capture feedback for Skye for the next meeting.

ACTION: Kayleigh is to post newsletters and posters to Dr. C Gould.

4. AOCB

5. 2023 Meeting dates

Wednesday 15th February
Wednesday 15th March
Wednesday 19th April
Wednesday 17th May
Wednesday 21st June
Wednesday 19th July
Wednesday 16th August
Wednesday 20th September
Wednesday 18th October
Wednesday 15th November
Wednesday 20th December