



The Annual Report of the Director of Public Health

2023

Medication and Public Health - Do the Right Thing

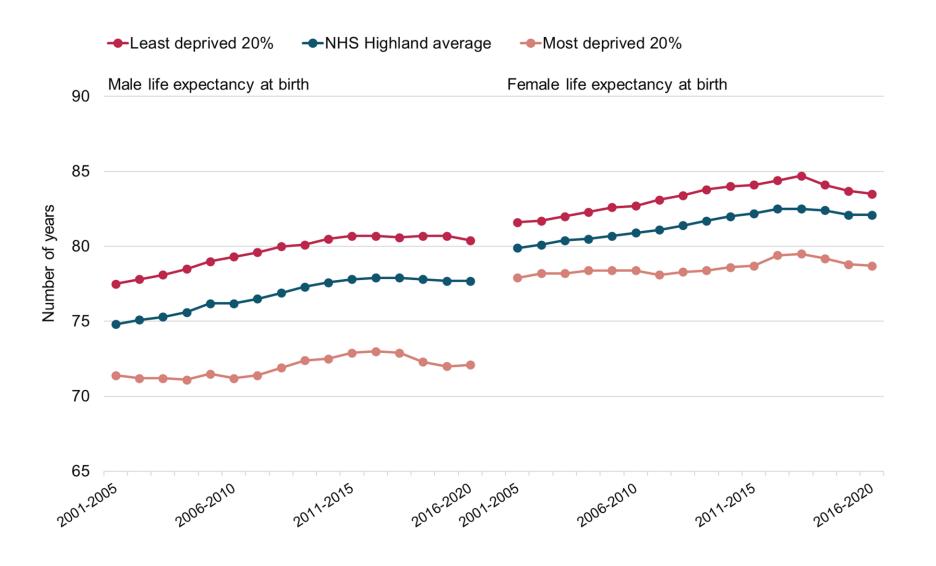


DPH Annual Report 2023

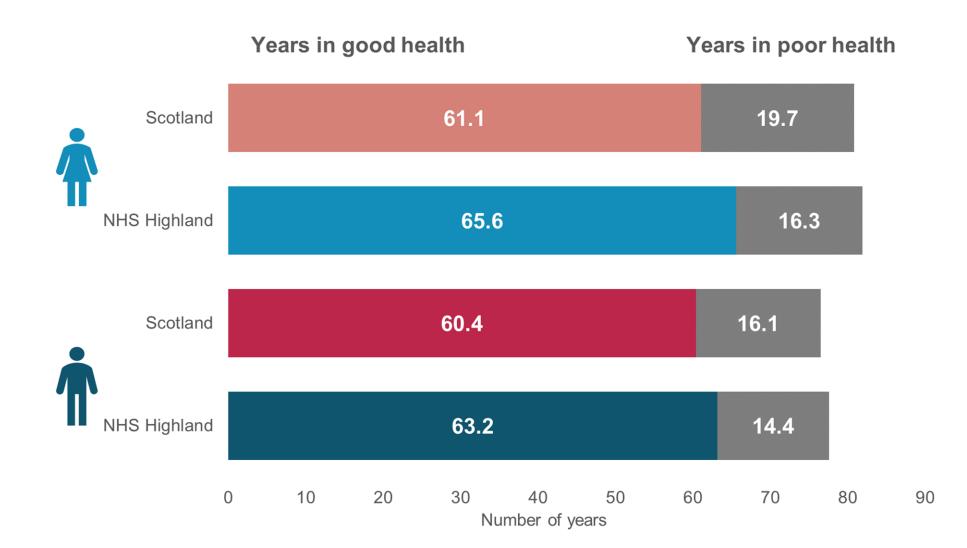
Tim Allison Director of Public Health

Life Expectancy

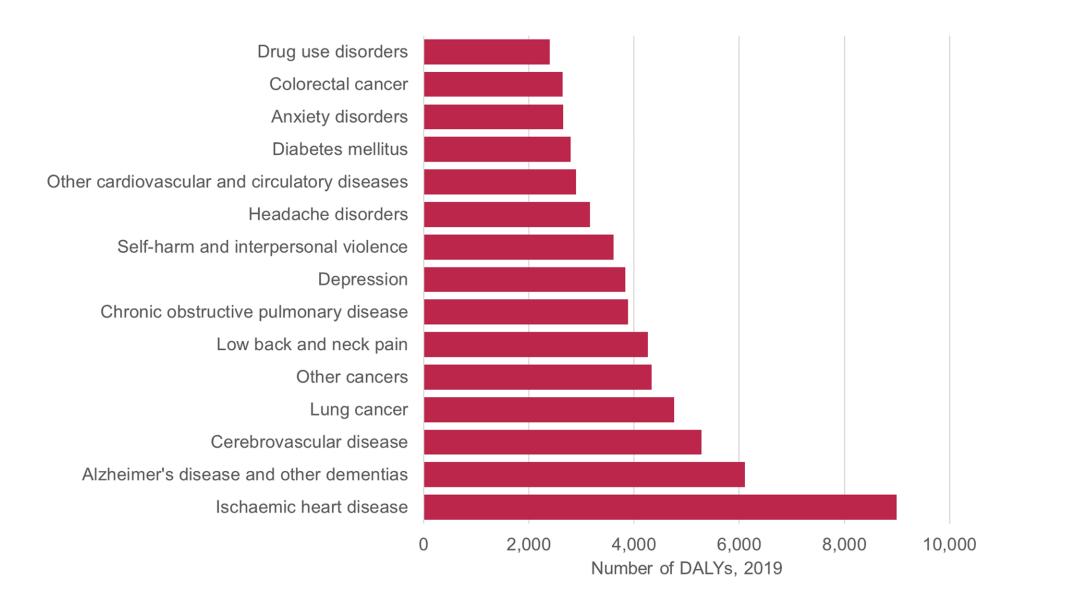








Causes of Population Health Loss

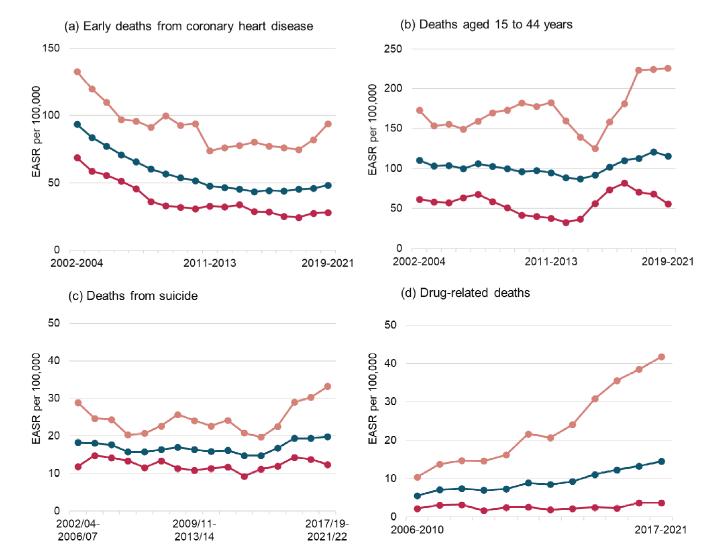




Health Inequalities



-Most deprived 20% -NHS Highland average -Least deprived 20%



Public Health & Medication: Do the Right Thing



- The good
- The bad
- The ugly
- The alternative
- The synthesis



The Environment: How medication can make our environment sicker

Hepatitis C: How medication is transforming treatment and prevention

Social Prescribing: How an alternative to medication can work

Prescriptions for Pain: How medication can have long-lasting effects on public health

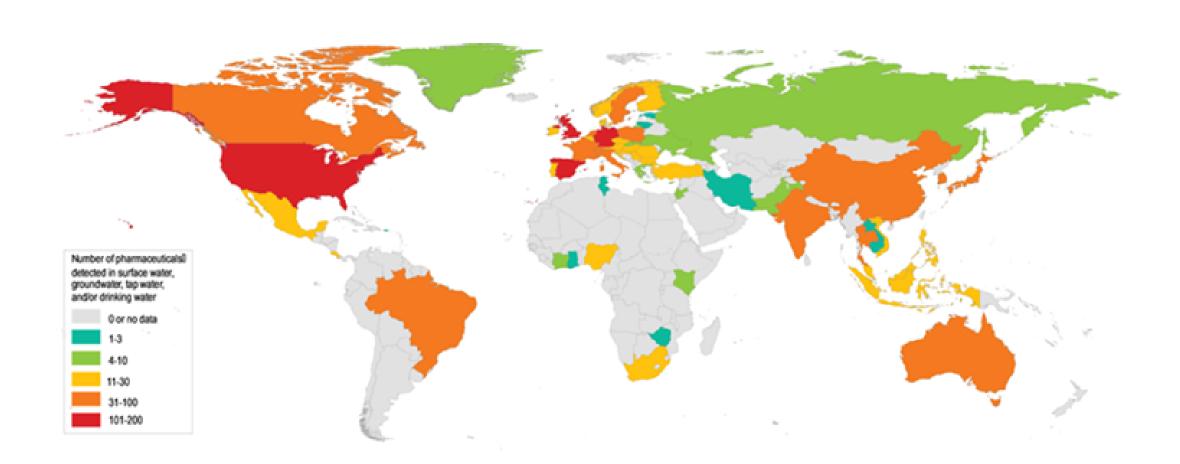
Case Study: How medication and other measures can work together to improve health



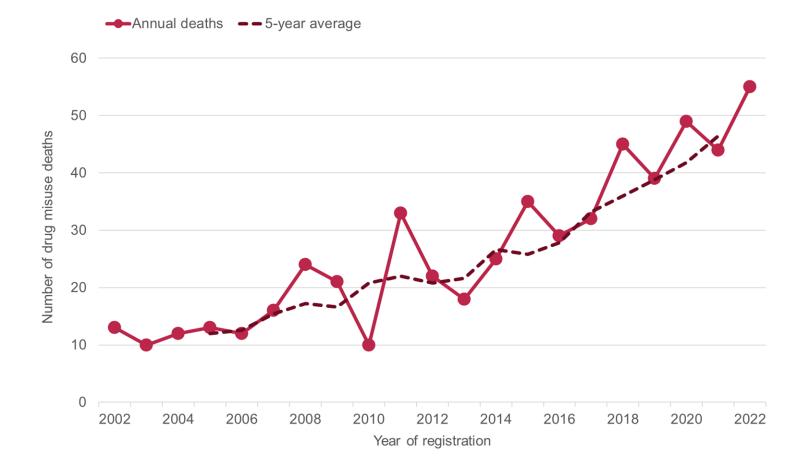
- Serious blood borne virus
- Drive for elimination across the country
- People may not know that they are infected and fear diagnosis
- New oral medication available
- Opportunity to enhance diagnosis and effective treatment

Pharmaceuticals in the Water





Drug Related Deaths in NHS Highland



NHS

Highland



- Up to a fifth of GPs' time is used to address social needs
- Social prescribing is effective both at addressing social needs and improving overall health and wellbeing
- It can reduce demand on health and social care services
- There is the opportunity to use a combination of medication and social prescribing to give the best available benefit



- NHS Highland and its partners should ensure that planning addresses the change in demography and ageing population.
- NHS Highland and it partners should prioritise tackling health inequalities and the causes of those inequalities.
- NHS Highland and those prescribing medicines should prioritise actions which will reduce the impact of medicines on the environment.
- Citizens should take up actions which will reduce the impact of medicines on the environment.
- NHS Highland work to eliminate Hepatitis C should promote the effectiveness of new medication and so encourage more people to be tested and successfully treated.



- NHS Highland should increase the number of health and social care staff who are aware of social
 prescribing by developing and promoting a social prescribing network and a Directory of Services and by
 creating targeted messaging through staff and service newsletters, bulletins and social media.
- NHS Highland and partners should improve the knowledge and skills of health and social care staff in relation to social prescribing by providing learning and development opportunities.
- NHS Highland and partners should improve the infrastructure and availability of social prescribing by embedding link workers in a range of health and social care services and increasing use of the community benefits gateway through public sector procurement and commissioning processes.
- Alcohol and Drug Partnership members should support further work relating to opioid and analgesic prescription, including needs assessment and development of alternative programmes for chronic pain.
- Alcohol and Drug Partnership members should continue to support the delivery of the Medicines Assisted Treatment standards and the increased choices offered to individuals through the Opioid Substitution Therapy programme.



Questions